

A photograph of laboratory glassware, including a beaker with yellow liquid and a petri dish, set against a light blue background. The image is partially obscured by a vertical line and a grey area on the right side of the slide.

DELAWARE DEPARTMENT OF PUBLIC HEALTH

DEPARTMENT OF RADON 2023





RADON IN DELAWARE



Free Radon Test Kits!
Aelabs.com



Advertising to
Delaware homeowners
launched 6/1/2023



Increased testing
yielding increased
results

Number of Test kits Ordered

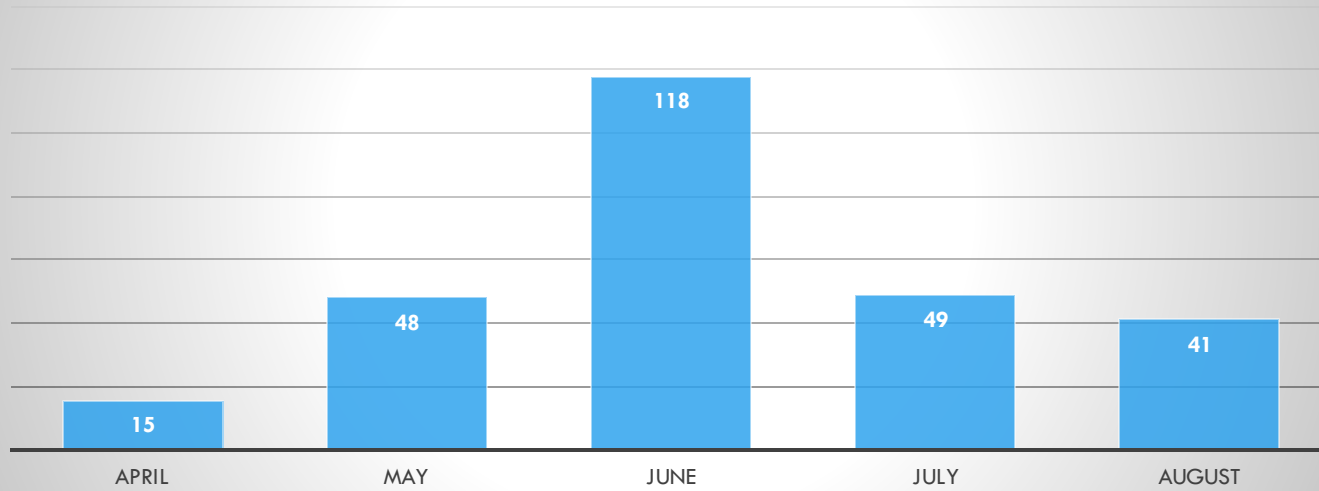
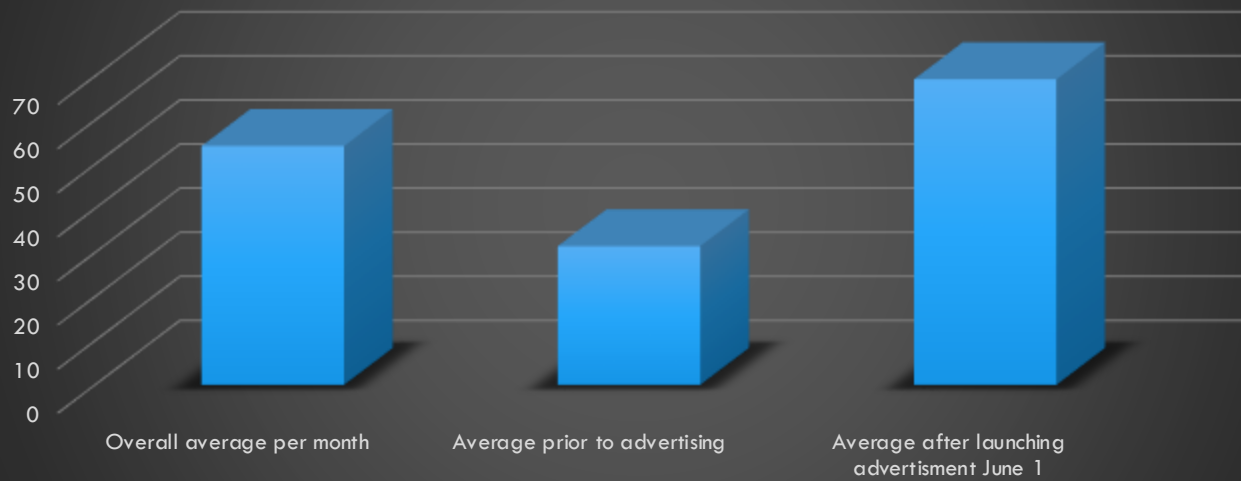
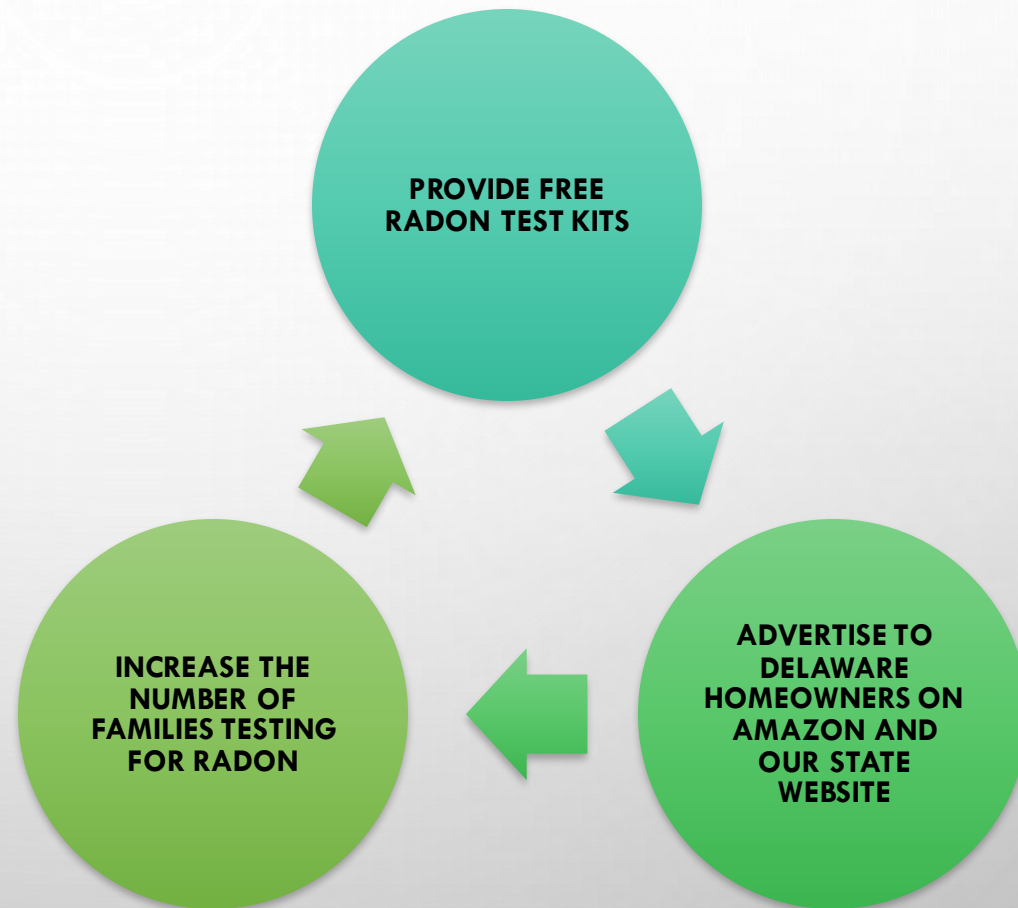


Chart Title



ADVERTISING ON
AMAZON
INCREASED THE
MONTHLY
AVERAGE OF
RADON TEST KITS
FROM 31.5 TO
69.33

SUCCESSFUL TESTING





CONTACT US

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