

Radon Poster Contest

Tips

Raise awareness about radon and recognize poster contest winners by hosting an awards ceremony for your state or local poster contest winners. An awards ceremony reaches families, motivates children, and offers a compelling story for the media. The following tips provide guidance for holding a successful awards ceremony.

- ▶ Grants up to \$1,000 are available (as funds allow) for every state, territory, and tribal nation that has a radon poster contest.
- ▶ Conduct your radon poster contest during the time period specified in the contest guidelines at www.sosradon.org. Consider hosting the awards ceremony in conjunction with National Radon Action Month.
- ▶ Once the posters have been judged, confirm the availability of key individuals. Invite poster contest winners, parents, teachers, principals, and government officials, and obtain permission from parents for the use of their children's photos.
- ▶ Secure a location, such as a school auditorium or city hall, for hosting the event.
- ▶ Arrange travel and special activities for the winners, such as a tour of state capital and meetings with officials.
- ▶ Notify local and state press about the event and prepare photos of the winning posters for the media. See the Media Outreach section on page 21 for more tips on reaching out to the media.
- ▶ Arrange event logistics. There are numerous details to consider for a successful awards ceremony. Some to consider include: send invitations; create certificates or plaques for the winners, prepare speakers; write a program; hire a photographer; prepare the posters to be displayed, and assemble a press kit to give to any media that attend the event.



If you would like more information on planning and implementing a radon poster contest awards ceremony, please contact Bruce Snead (bsnead@ksu.edu) at 785-532-4992 or Brian Hanson (bhanson@ksu.edu) at 785-532-4996 to receive a copy of the Poster Contest Awards Ceremony Toolkit on CD-Rom."